

**ESF Group Award Winner
Tesco Old Swan**

Julia Baldwin (Usdaw): Predominately retail's a known sector for being a low paid area of work and also low skilled area of work.

Vox: I left school a long time ago and further education really wasn't the thing that was done then.

Julia: The barriers themselves are just huge. You've got things around childcare if people work part-time, which predominately retail staff do, so it makes it a lot harder to actually sign up for courses.

(Woman speaking: Can you go now?)

Julia: We developed a check-out learning campaign, this is where we work in partnership with the employer. They allow us the facility of their training room.

Vox: It gives me the confidence to actually do the courses because I wouldn't dream of going to a college.

Vox: It makes me feel happy that I can do it here.

Julia: The progression has gone from maybe two, three even four or five courses.

Vox: I've done English and Maths only because I want to do a science course in the future.

Jo Cahill (Tesco Old Swan.): We do shift swaps or work through the dinner hour, and you know, finish an hour earlier so they can attend the class.

Vox: I still do the classes with the girls but actually a ULR which is a rep. I enrol them.

Julia: When you have a group of learners just work and work and work and really show interest and enthusiasm, it automatically gets the buy-in of the employer.

Vox: If it wasn't up to Tesco's letting us do it, none of us would have done it at all, I don't think.